



**IMMEDIATE RELEASE**

**Press Contact:**

Dorothy McEntee

914-701-4500

[dmcentee@Nutrition21.com](mailto:dmcentee@Nutrition21.com)

**NUTRITION 21, LLC WELCOMES NEW DIRECTOR OF QUALITY ASSURANCE**

*Salma Fathalla Joins Nutrition 21*

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**PURCHASE, NEW YORK – November 22, 2016** – Nutrition 21, LLC (“**Nutrition 21**”), a leading developer and marketer of nutritional products whose health benefits are substantiated by clinical research and patents, announced today that Salma Fathalla has joined Nutrition 21 as the new Director of Quality Assurance. Ms. Fathalla will be responsible for quality control and quality assurance of both the Nutrition 21 and JDS Therapeutic product lines.

Ms. Fathalla has extensive experience in the contract research organization, pharmaceutical, and nutraceutical industries. She has a solid track record that includes research, analytical/biological laboratory, quality assurance, quality control, and regulatory compliance; working with liquid, semi-solid, powder, and solid dosage products.

Prior to joining Nutrition 21, Ms. Fathalla was the quality head for Reliance Vitamin Company, Inc., a dietary supplement company that engages in private label sales and distribution as well as contract manufacturing for some of the largest companies in the nutritional supplement industry. Joe Weiss, President of Nutrition 21 said, “Salma’s wealth of experience and industry knowledge make her a prime addition to the Nutrition 21 team. We view her new role as a sign of our commitment to being a leading company in our industry.”

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**About Nutrition 21, LLC**

Nutrition 21, a wholly owned subsidiary of JDS Therapeutics, is a leader in the nutritional supplement industry. With many years of biotechnology and pharmaceutical experience, the Company’s scientific platform has created unique, patented products that are safe and clinically effective. Rigorous preclinical and clinical trials are a key part of its product development strategy to ensure product safety and consumer trust. Nutrition 21 currently holds over 100 domestic and international issued and pending patents for products. Many support

unique claims associated with, among others, glucose metabolism, weight management, cognition, and sports nutrition.

The Company is a developer and marketer of efficacious, high-value, clinically substantiated ingredients for dietary supplements, medical foods and beverages. Nutrition 21's branded ingredients include: new Velositol™ amylopectin chromium complex, clinically shown to double the effects of whey protein -- significantly increasing muscle protein synthesis, the key to muscle growth; Chromax® chromium picolinate, with clinically substantiated benefits for glucose metabolism, weight management, and brain health; Nitrosigine® bonded arginine silicate, is clinically shown to significantly boost nitric oxide levels supporting mental acuity/focus and sports nutrition. Nitric oxide is a key factor in promoting the relaxation of smooth muscle in blood vessels, increasing blood flow to working muscles.

For more information, please visit: [www.Nutrition21.com](http://www.Nutrition21.com)

**Contact Information:**

Joe Weiss

Nutrition 21, LLC

President

914-701-4550

[jweiss@Nutrition21.com](mailto:jweiss@Nutrition21.com)

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Source: Nutrition 21, LLC  
DRA829111816