

# Nutrition21

FOR IMMEDIATE RELEASE

## **Nutrition 21 Co-Sponsors the 4th Annual Rutgers Human Performance Conference, Presented by the International Society of Sports Nutrition (ISSN)**

**PURCHASE, NEW YORK – April 20, 2017** – Nutrition 21, LLC (“**Nutrition 21**”), proudly announces its platinum level sponsorship of the 4<sup>th</sup> Annual Rutgers Human Performance Conference, presented by the International Society of Sports Nutrition (ISSN). Nutrition 21, the maker of sports nutrition ingredients, Nitrosigine® and Velositol®, is pleased to help recognize the important science and research scheduled for presentation on April 21<sup>st</sup> and 22<sup>nd</sup>, 2017.

The conference is hosted by the Center for Health & Human Performance – a Core Center in the Institute for Food, Nutrition, and Health (IFNH), and the International Society of Sports Nutrition (ISSN). It is designed to address topics that will be of interest to coaches, athletes, students, scientists, personal trainers, and strength and conditioning professionals. This conference combines sports performance training techniques with the latest research from top professionals in the field. This year it will also present a pre-conference clinic offering demonstrations of athletic training methods.

“We’re excited to be hosting our 4th Annual Rutgers Human Performance Conference. It’s grown every year and having the support from outstanding sponsors like Nutrition 21 allows us to expand what we can offer. It shows their commitment to the area of sport nutrition and the role that research and academia play in its progression,” stated Shawn Arent, PhD, Director, Center for Health and Human Performance, Rutgers University.

### **About Nutrition 21, LLC**

Nutrition 21, a wholly owned subsidiary of JDS Therapeutics, is a leader in the nutritional supplement industry. With many years of biotechnology and pharmaceutical experience, the Company’s scientific platform has created unique, patented products that are safe and clinically effective. Rigorous preclinical and clinical trials are a key part of its product development strategy to ensure product safety and consumer trust. Nutrition 21 currently holds over 100 domestic and international issued and pending patents for products. Many support unique claims associated with, among others, glucose metabolism, weight management, cognition, and sports nutrition.

The Company is a developer and marketer of efficacious, high-value, clinically substantiated ingredients for dietary supplements, medical foods and beverages. Nutrition 21’s branded ingredients include: Velositol® amylopectin chromium complex, clinically shown to double the effects of whey protein -- significantly increasing muscle protein synthesis, the key to muscle growth; Chromax® chromium picolinate, with clinically substantiated benefits for glucose metabolism, weight management, and brain health; Nitrosigine® bonded arginine silicate, is clinically shown to significantly boost nitric oxide levels supporting mental acuity/focus and sports nutrition. Nitric oxide is a key factor in promoting the relaxation of smooth muscle in blood vessels, increasing blood flow to working muscles.

For more information, please visit: [www.Nutrition21.com](http://www.Nutrition21.com)

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## **About the Center for Health and Human Performance:**

The Center for Health & Human Performance (CHHP); Rutgers, The State University of New Jersey, represents an ideal environment to facilitate cutting-edge research and educational models that puts Rutgers at the forefront of the area of health, human performance, and sport nutrition while further demonstrating the remarkable overlap between science, academics, athletics, and outreach. The Center for Health and Human Performance (CHHP) is a research laboratory dedicated to improving the health and performance.

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For more information, please visit: [www.ifnh.rutgers.edu/centers/health-human-performance/](http://www.ifnh.rutgers.edu/centers/health-human-performance/)

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